



2020

Annual Report

July 2019-June 2020

First Chance for Children



Mission

“First Chance for Children provides early childhood programs and family resources to foster healthy outcomes for children and families in mid-Missouri.”

Vision

“All children will arrive at school ready to learn and succeed in school and in life.”

Values

COMMITMENT

- to provide families with best practices and services to support and empower their growth
- to partner with our community to provide wrap-around services and connect families
- to demonstrate to our funders that we facilitate measurable improvements in well-being and development for children and families

ADVOCACY

- on every level for the best interests of children and families too often left out and left behind

RESPECT

- for the worth of all children, families, and communities, acknowledging that each person is the expert on their own experience and has a right to self determination

EMPATHY

- in all our interactions, especially when it applies to the diverse experiences of families in a challenging world

SPECIAL NOTE


From our Board President

We began 2020 with the goal of serving more families. And then came COVID-19. While it has made delivering services to our families difficult in many ways, it has also forced us to re-evaluate how we operate, get creative, and focus on how we can help families continue to foster their child's development even in this challenging time. Despite everything, we continue to work with families virtually, helping hundreds of mid-Missouri families and children. We've also spent time this year developing our long-term strategy, which is to support more families and remove disparities in kindergarten readiness, with an emphasis on community engagement using an inclusion, diversity and equity approach to ensure our programs and services are welcoming to all. We would love for you to get involved in a way that best fits you or your organization. There has never been a better time.

-Jennifer Barth

2020-2023 Strategic Plan

Our commitment to sustainable change



Cultivate resources to be intentionally accessible and inclusive to all families in the counties we serve

Build and execute an inclusive, advocacy-centric brand and marketing strategy that educates and informs across all levels of our communities

Develop a contributed revenue strategy that supports revenue diversification and positions us to grow our programs and supports building healthy reserves

research-based decision making is foundational to all that First Chance for Children does

Being a parent is HARD

We are here to help with a broad spectrum of services, for all families.

LEND & LEARN

A fun place for parents to play with their children, connect with other parents, ask child development questions, and check out toys. Free and open to anyone with children ages 0-5.

CRIBS

A safe bed for infants, home visitation, resources and safe sleep information for families. Free and available to families at or below 200% of the poverty line.

BABY BAGS

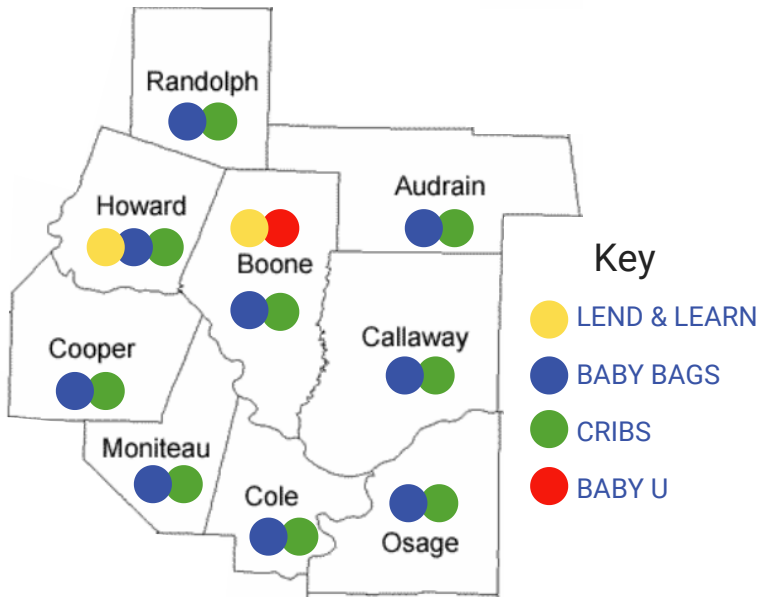
Necessities for families when they need them the most, like diapers, wipes, health, and safety items. Free and available to families at or below 200% of the poverty line.

BABY U

Home visitation for families with children ages 0-5, focusing on child development and family well-being. Free and available to families at or below 200% of the poverty line.

SERVICE AREA

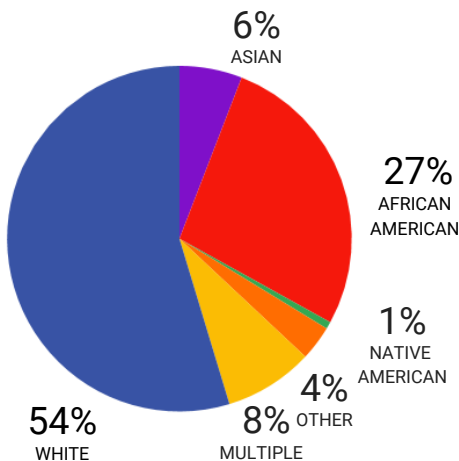
First Chance provides services in a nine-county radius across mid-Missouri through staff and partner agencies. Services available vary by county and funding opportunities.



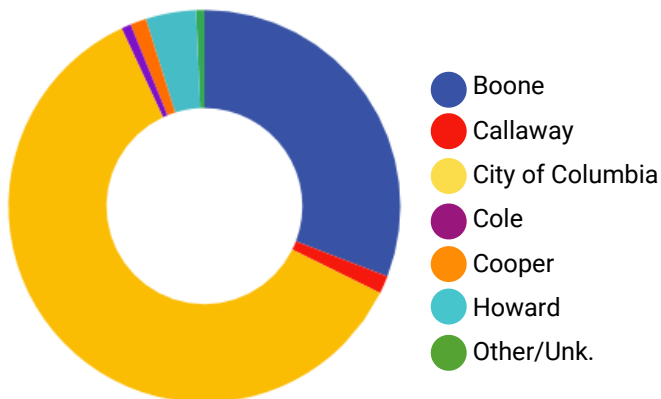
Family Demographics

941 families served

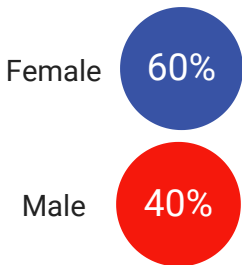
9 out of 10 at or below
200% of the poverty line



Address of families



Gender



Age breakdown

Children		Caregivers	
0-2	66%	Under 20	4%
3-5	32%	Over 20	96%
6-up	3%		

LEND & LEARN

*Where kids play to learn and parents
learn to play*

A free, fun place where parents can play with their children ages 0-5, talk with other parents, and ask trained staff questions about development or other concerns. Toys are available for check out so families can continue to learn and play at home. There are locations with regular hours in Columbia and Centralia, and varying hours in other locations across mid-Missouri.

290

FAMILIES ATTENDED
LEND & LEARN LIBRARIES

1105

VISITS TO THE LEND
& LEARN LIBRARIES

Why it matters

80% Said Lend & Learn strengthened their skills as a caregiver

81% Made supportive connections at Lend & Learn

80% Gained new skills to help their child grow and develop



BABY BAGS

*Basic resources for families in need,
because we need a little help sometimes*

The Baby Bags program acts as a diaper bank and so much more. Families can receive diapers, wipes, health, and safety items along with child development and safety information so they can provide the best care and safety to their children. Items are available at the First Chance office or through one of our partner programs.



95%

WOULDN'T HAVE
ENOUGH DIAPERS

766

FAMILIES SUPPORTED
IN THEIR TIME OF NEED

Breakdown of supplies given

2,895 packages of diapers

925 hygiene/home items

593 books

123 Smart Start Kits

90 clothing kits

17 cans of formula

28 safety item kits

What's a Smart Start Kit??

A Smart Start Kit is a diaper bag filled with a few of the basics an infant needs including: a onesie, board book, bathwater thermometer, healthcare kit, home safety kit, and community resource information.

C.R.I.B.S.

*Community Resources, Infant Beds,
and Support*

C.R.I.B.S. provides a safe bed to infants who do not have a safe place to sleep. The crib is delivered to the family home along with six home visits. Home visitors discuss safe sleep, child safety and development, and family well-being to help prevent infant deaths caused by unsafe sleeping practices.

110

**CRIBS GIVEN TO
FAMILIES IN NEED**

13

**PARTNER
ORGANIZATIONS**



0 suffocation, entrapment, or
SIDS deaths due to unsafe
sleeping practices in
participating families

110 postpartum depression
screenings given

93% reported increased
knowledge of safety
and health issues

450 hours donated by partner
agencies to deliver the
CRIBS program

Baby U

*Supporting parenting ups and downs
prenatally to kindergarten entry*

Baby U is a home visiting program supporting families with their specific parenting needs. Using the Nurturing Parenting and Parents as Teachers models, staff walk alongside families with children prenatally through the first semester of kindergarten providing resources, education, and support.

120 FAMILIES
VISITED

378 SCREENINGS
CONDUCTED

1363 HOME VISITS



Outcomes

98%

Reported gaining skills to effectively parent their child

92%

Reported participating helped them understand realistic expectations for child behavior

73%

Felt less stress and more confidence to deal with parenting challenges

100%

Reported their home visitor is supportive and responsive to their needs

100%

Made progress on their self selected goals

BOARD OF DIRECTORS

Officers

President **Jennifer Barth**

Vice President **Jeremy Milarsky**

Secretary **Sydney Ludwig**

Treasurer **Craig Riordan**

Board Members

Victoria Brees

Abby Owen

Leigh Ann Clayton

Cathy Ashbaugh

Chuck Bowman

Dr. Andy Quint

Tim Rudder

Alysia Beaudoin

Melissa Miller

PROGRAM STAFF

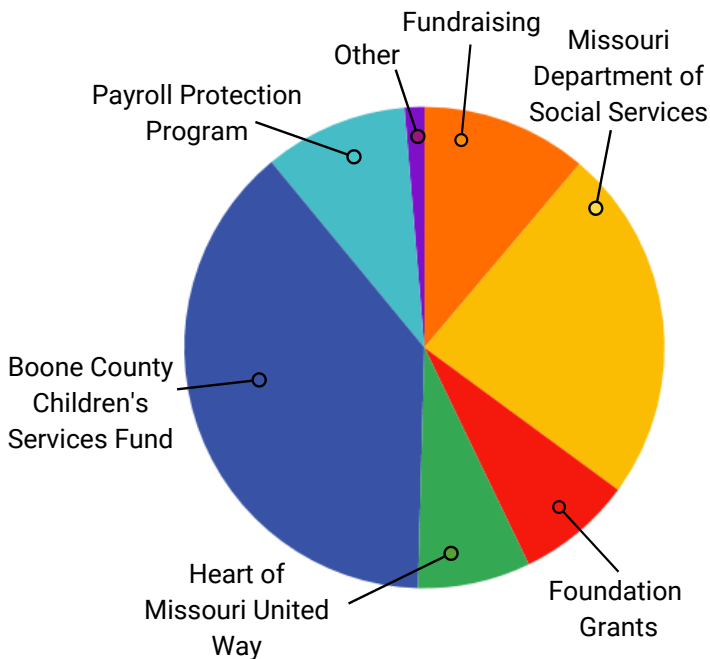
Executive Director	Kasey Schaumburg
Director of Home Visitation Programming	Tammy Byington
Finance Manager	Amy Ayala
Lend & Learn Educator	Charity Quinn
Family Resource Specialists	Janice Mericle Ellen Bradley Jessica Goins

Partner Agencies

Boonville PAT	Fayette PAT	Refugee and
California PAT	Great Circle	Immigration
CHA	Harrisburg PAT	Services
Chamois PAT	Healthy Steps	Sturgeon PAT
City of Refuge	LFCS	True North
CMCA	Prairie Home	Voluntary Action
Columbia PAT	PAT	Center

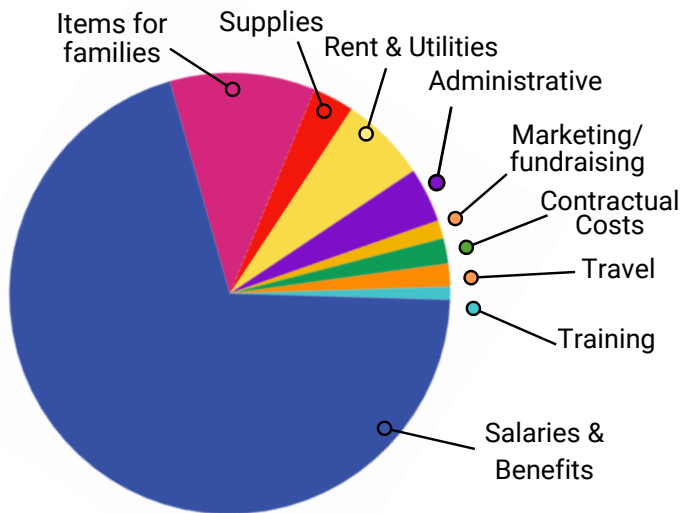
FINANCIAL

Income: \$621,826



HIGHLIGHTS

Expenses: \$520,219



Funding Partners

We rely on the generosity of our neighbors to be able to partner with families and ensure their children are ready for kindergarten.

Support today ensures a better tomorrow for our entire community.

- Boone County Children's Services Fund
- Boone County Community Trust
- Boone Electric Community Trust
- Cardinals Care
- Community Foundation of Central Missouri
- Children's Trust Fund
- David Lichtenstein Foundation
- Great Southern Bank
- Heart of Missouri United Way
- Missouri Department of Social Services
- Missouri Employers Mutual
- Missouri Foundation for Health
- Monarch Title Company
- Stafford Family Charitable Trust
- United Way of Central Missouri
- Veterans United

WANT TO GET INVOLVED?

Donate

We gladly accept diapers, wipes, gently used items for children birth to age 5, maternity, and nursing items.

Serve

Help us support families by wrapping diapers, sanitizing the Lend and Learn, making Smart Start Kits, and more.

Support

Like & share our page on Facebook, visit us at events, and spread the word about our programs.

Did you know?

Every dollar invested in early childhood yields a lifetime return of more than eight dollars.



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FirstChance
4Children



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FirstChance
forChildren